Geocoding EPHT Data

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Geocoding turns data records containing address or location information into geographic objects that can be displayed on a map.

Types of data which is geocoded

Residential addresses

- Schools, hospitals
- Emission sources, hazardous waste sites

Wells, air monitoring stations

Examples

- Street address:
 - 118 Lincoln Ave, Altamont, NY 12009

Other location information:

- World Trade Center
- Wood Lake Mobile Home Park
- Yankee Stadium
- ZIP or ZIP+4

Key Elements of Street Geocoding

- Table of street adresses to match
 - 118 Lincoln Ave. 12009
- Reference file to match with, includes range of street numbers, street name, ZIP & geographic coordinates.
- Software to relate the two tables and assign coordinates.
- People to check for errors and match rejects.

Geocoding Process

Standardizes addresses

- Finds Street within area (ZIP Code)
- Finds street segment within the range

Determines side of street by parity of street number

Geocoding Process #2

Interpolates between nodes

Adds an offset from the road (~30 ft)

Record is linked to geographic object (point)

Geocoding Street Addresses

- Address is split into fields
 - Street number, street name, town, ZIP

Number	Street	Туре	Other	Town	ZIP
1209	ROUTE 20		SUITE A	GUILDERLAND	12456
118	LINCOLN	AVENUE	APT 4	ALTAMONT	12009
37	W MAIN	STREET		TROY	12567

Address Standardization

Purpose: Produce Single, Standard Address

123 Oak Street West

Fifth Avenue 2105

83 La Gata Lane

→ 123 Oak ST W

→ 2105 Fifth AV

83 La Gata LA

Standard Street Type Abbreviations

CR CR CR Crescent CR Cresent CRSG **CRSG CSWY CSWY** DR DR Drive DR DRV DR EXP EXWY Expressway **EXWY EXPWY EXWY** Freeway FRWY FRWY FRWY

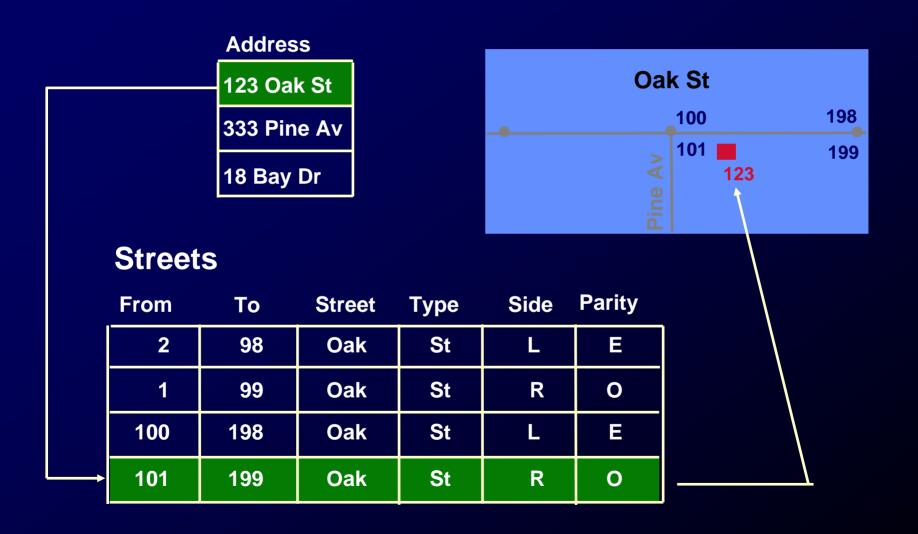
FWY FRWY Highway HWY HWY HWY HY HWY LA LA LA Lane LN LA Loop Loop MTWY Motorway **MTWY** MTWY Parkway PKWY PKWY PKWY etc.

Alias Tables

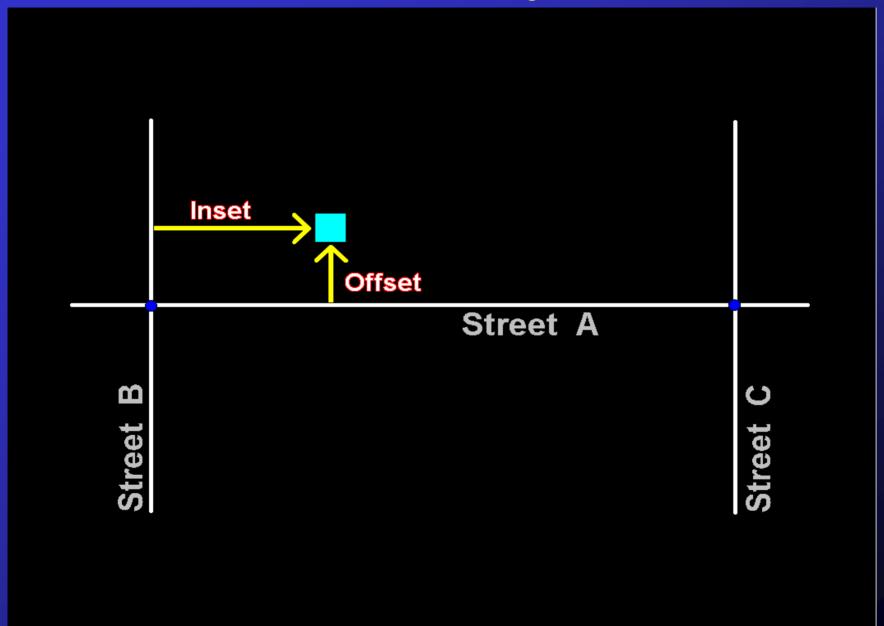
Alias	Address	
CMU	5000 Forbes Av	
Carnegie Mellon	5000 Forbes AV	
Carnegie Mellon Univ	5000 Forbes AV	
Carnegie Mellon University	5000 Forbes AV	

Once addresses are standardized they can be matched to standardized reference files which have geographic coordinates.

Assigning a Coordinate



Offset & Inset Adjustment



Geocoding Result Codes or Score

- Represents success or failure of geocoding
- Information on the quality of the match.

- Code.
 - S5HPNTSZ
- Score
 - -80

Problems:

- Addresses may be duplicated
 Two 118 Lincoln Aves in Albany County
- Variations in Street Names
 Western Ave, Route 20
- Data Entry Errors
 Fidth Avenue
 Maine vs. Main
- Intersections5th AV and Craig St

Problems

Rural Routes, Post Office Boxes

Mobile home parks

Apartment Complexes

Street Ranges incorrect in reference file

More Problems

Renumbering of streets

Street Number problems
 147 ½ Pine Court

Abbreviations

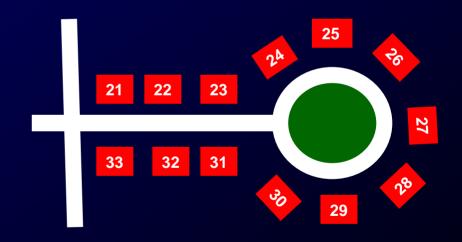
BNX → Bronx

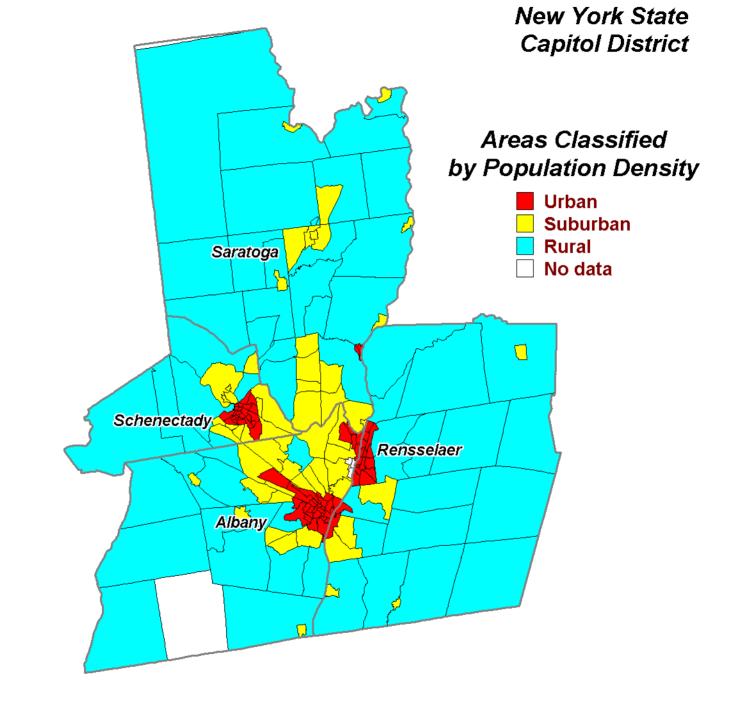
Extra Info38 Maple Ave Apt 5B

Problems with Parity

Digital Reference File

21 33 20 32 Actual





Automated Geocoding Match Rates NY Capitol Region

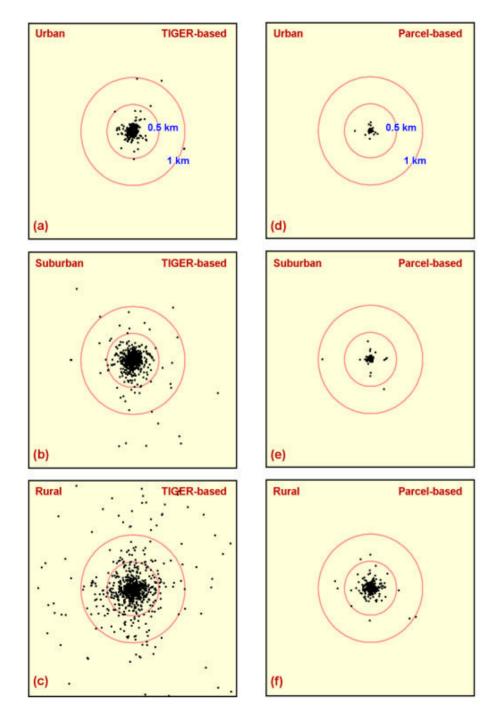
Urban 94%

Suburban 87%

Rural 62%

Positional error automated geocoding New York State Capitol Region

	Accuracy (meters)	
Area	75%	95%
Urban	62	152
Suburban	158	421
Rural	498	2,872

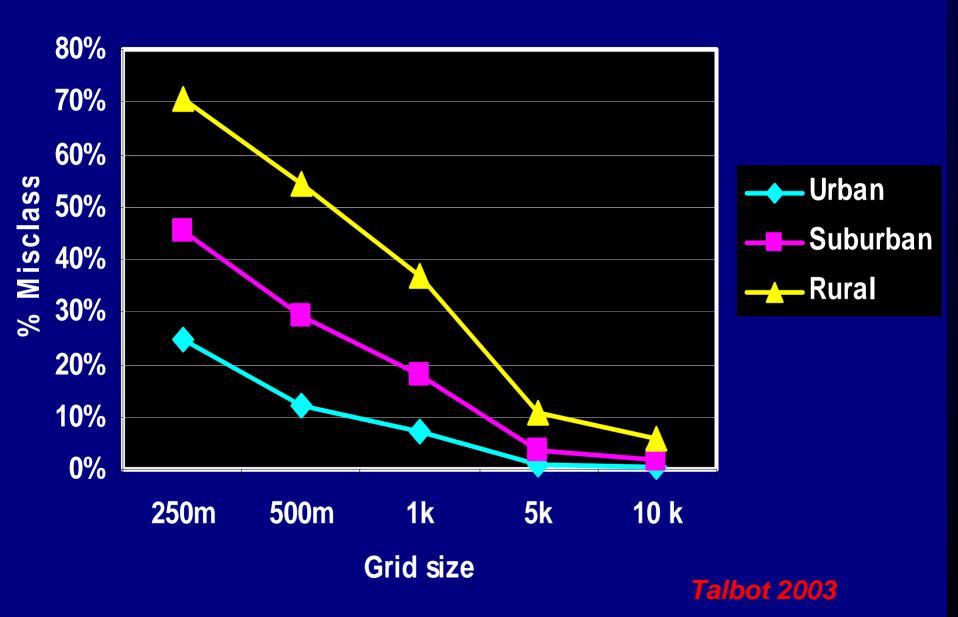


Geocoding Accuracy in New York Real Property vs. TIGER Based

	95% Accuracy (meters)	
	Parcels	TIGER
	Centroids	
Urban	21	152
Suburban	39	421
Rural	195	2,872

Cayo & Talbot, 2003

Misclassification of geocoded points in a Grid

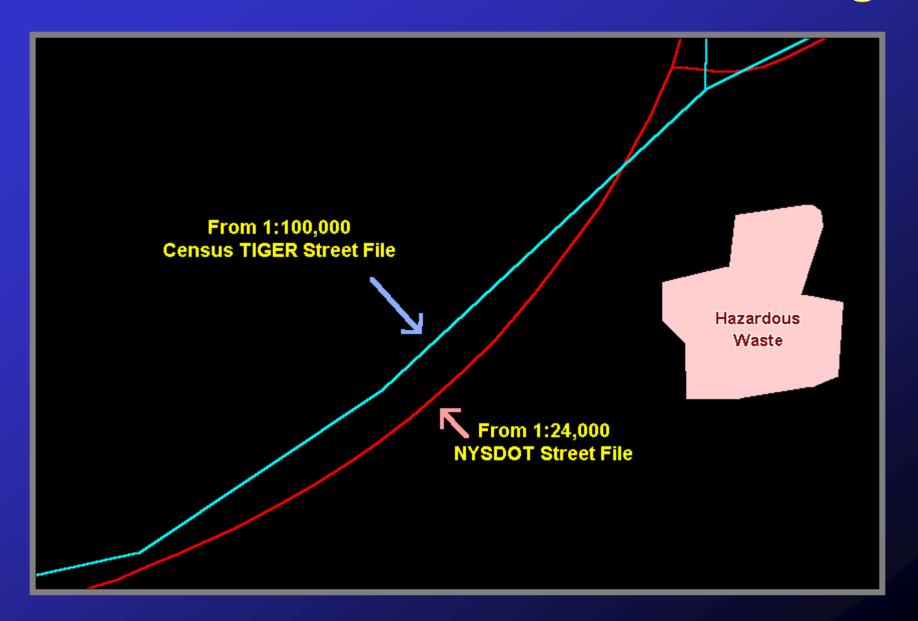


Disparities between the Census TIGER files and Local Street Files

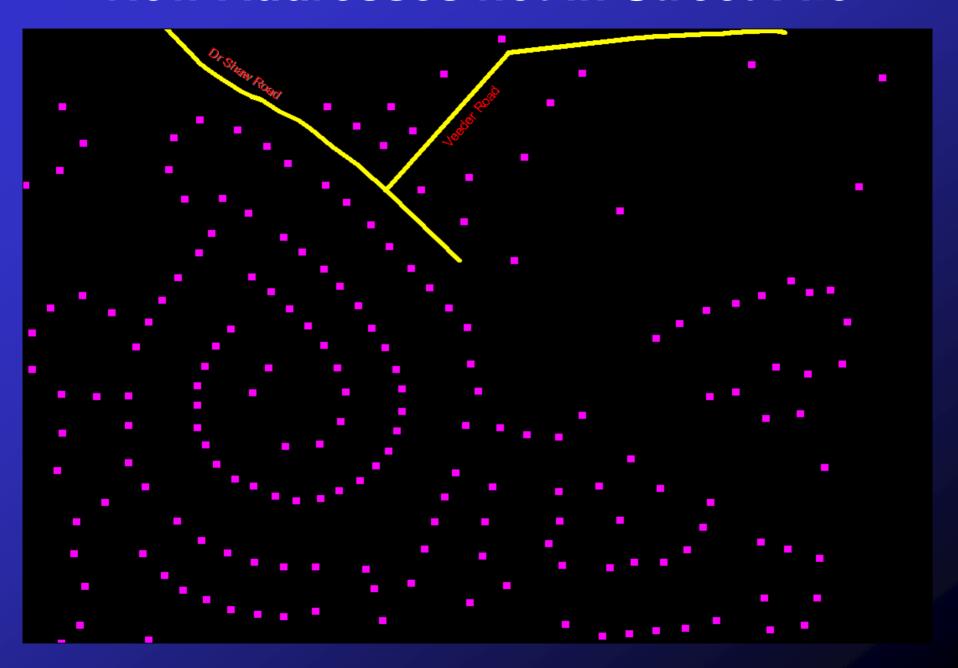
 More accurate reference street files can cause cases to be geocoded in the correct location but in the wrong census area.

 More accurate street files need to be incorporated into the census database.

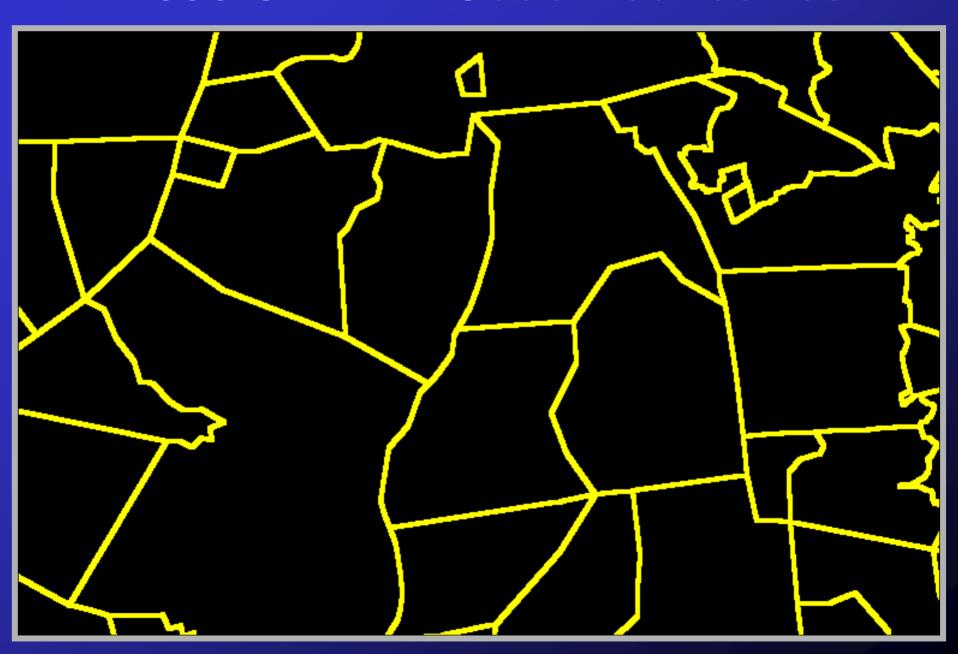
Which is the best file for Geocoding



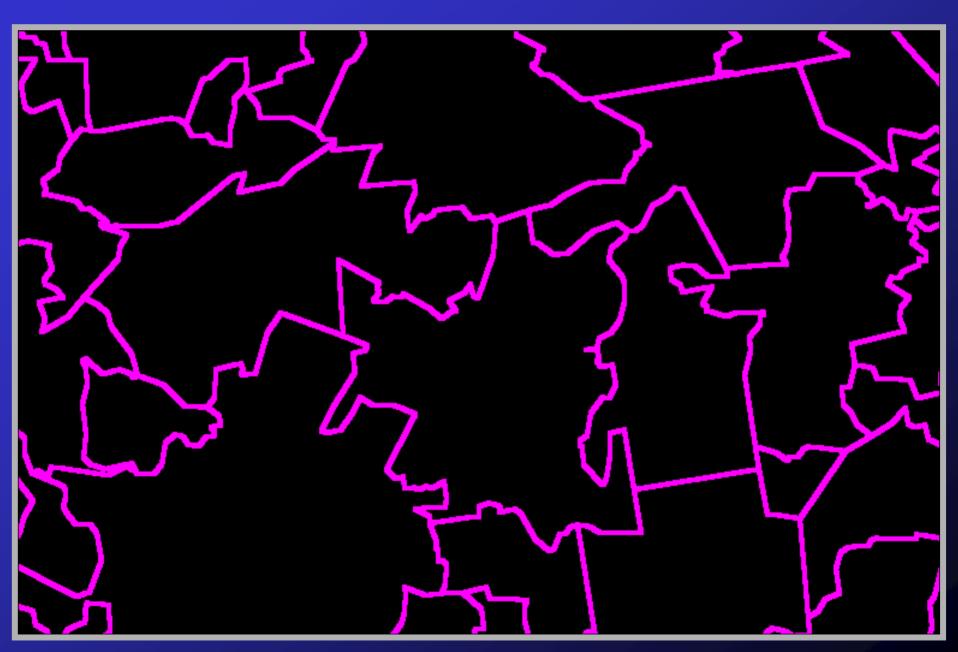
New Addresses not in Street File



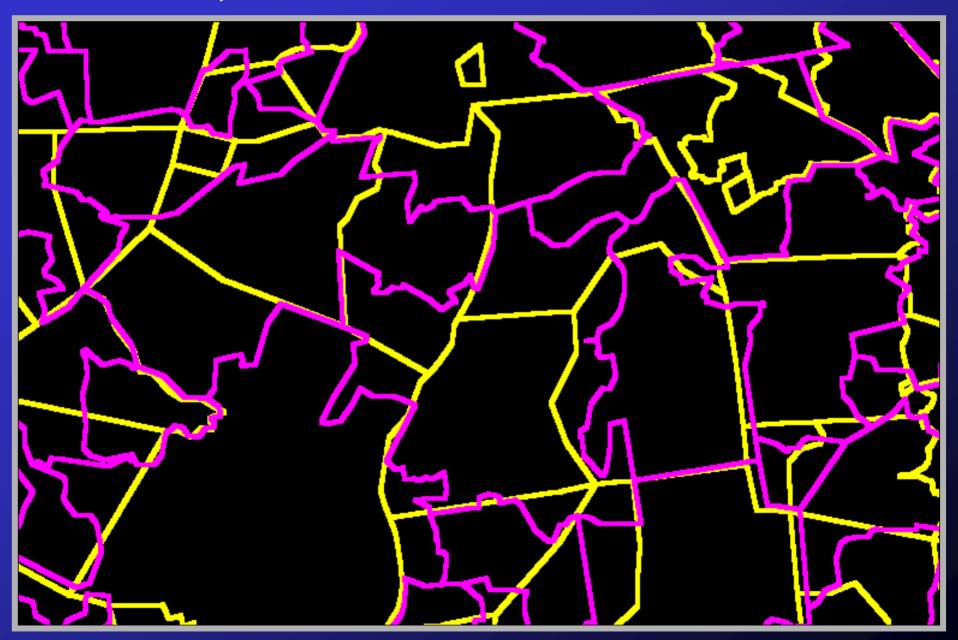
1990 GDT ZIP Code Boundaries



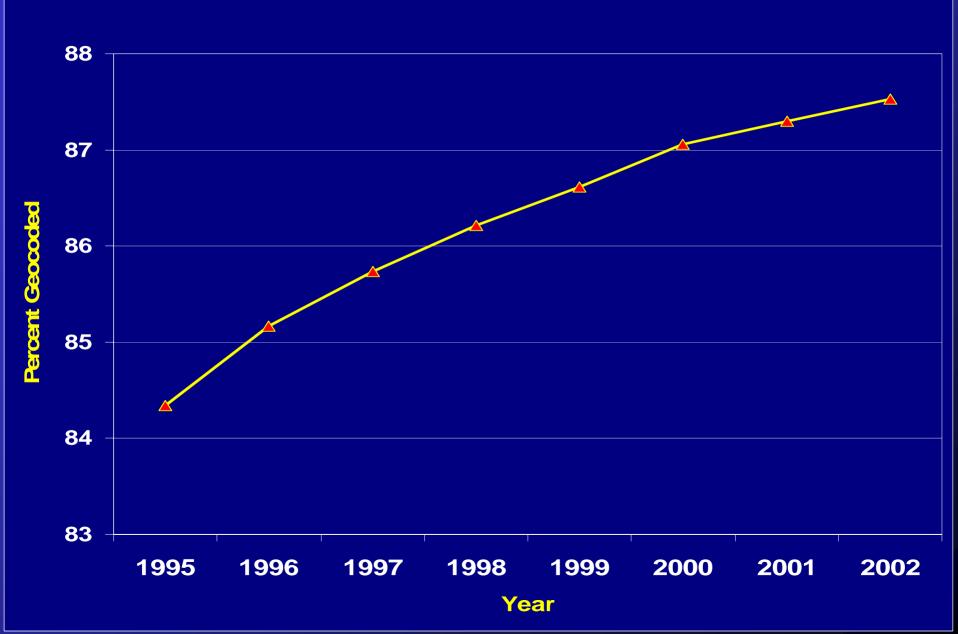
1991 GDT ZIP Code Boundaries



1990, 1991 ZIP Code Boundaries



Automated Geocoding Percent By Year New York State Birth Records





Creation of
Zip Code
Boundaries Using
Real Property
Centroids

LEGEND

- Real Property Centroids
- Voronoi Polygons (14216)
- Voronoi Polygons (14214)

Other Sources

- Digital phone directories
- Property assessment data
- Aerial photography
- Paper Maps
- Internet

Other Sources

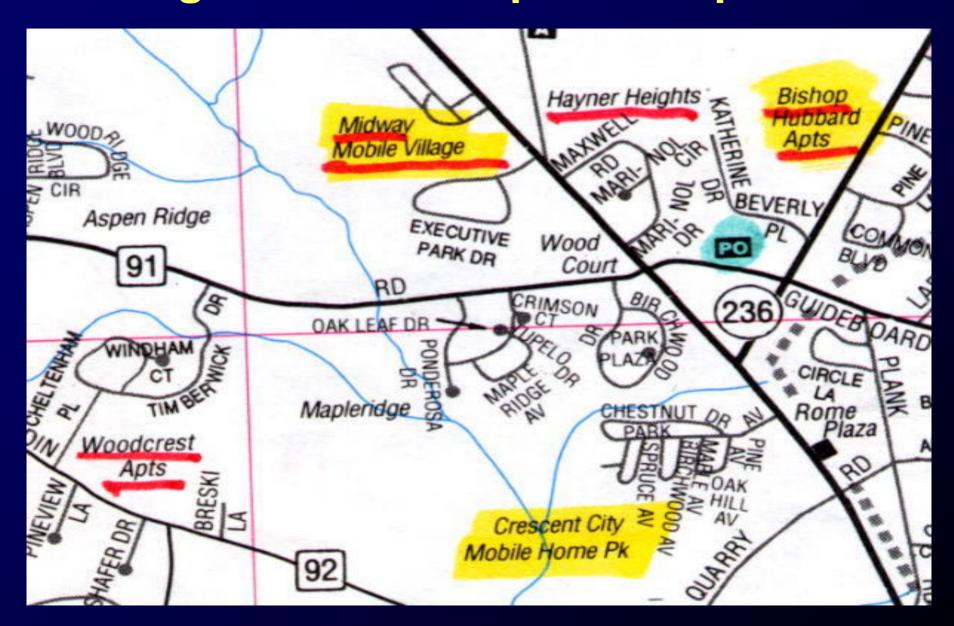
Postal Service Files

Department of Motor Vehicles

City Directories

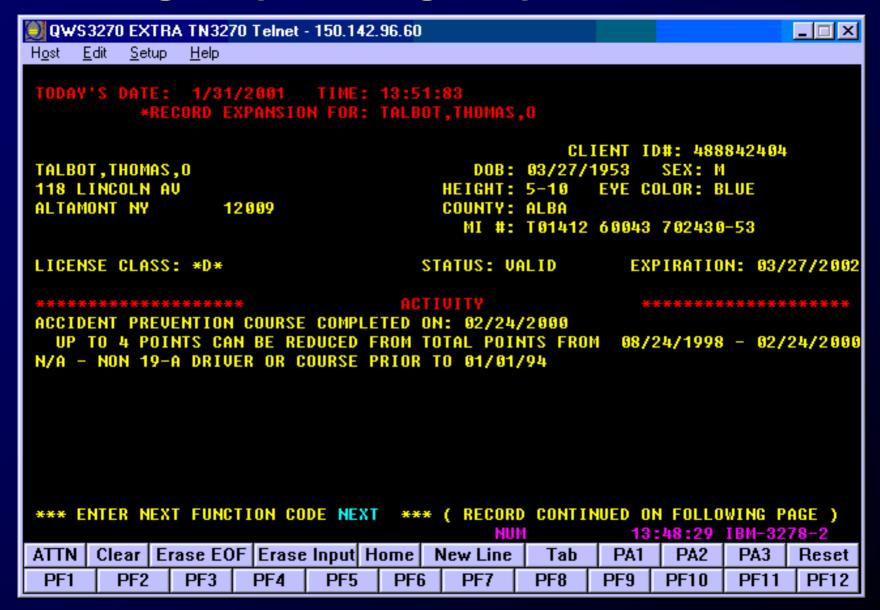
• E911

Finding mobile home parks & apartments



Finding things with USGS Digital TOPO Maps McCo Guilderland Rivers Hollowson Center";

Finding People through Dept. Motor Vehicles



Digital Phone Directories



Geocoding Results Differ between Commercial Products

- Black boxes with unknown algorithms
- Evaluate the software
 - -match rates
 - and positional accuracy
- High match rates are not always better.
- "I can geocode everyone however they may not be in the right location"

The End